

S.R.K.R Engineering College

(Autonomous)

Campus Chronicle

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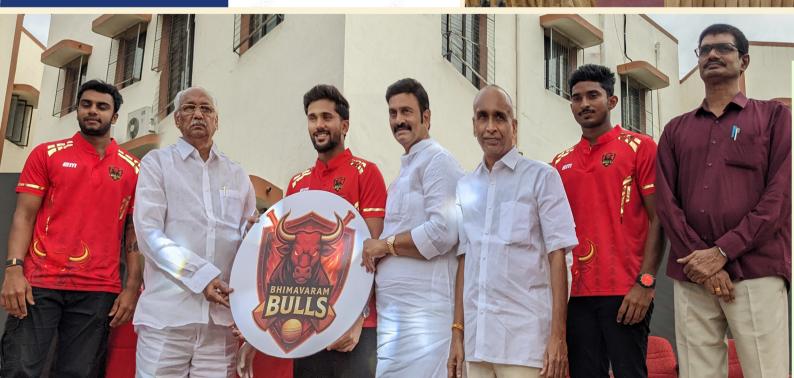
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messages...



Sagi Prasad Raju President SRKREC

"Education is not the filling of a pail, but the lighting of a fire."

- W. B. Yeats

It gives me immense joy to pen a message for this edition of the SRKREC magazine. Over the decades, our institution has stood as a beacon of knowledge, innovation, and character building. The magazine you hold in your hands is not merely a collection of articles, poems, and reports—it is a reflection of the vibrant minds and the creative spirit that our college nurtures.

I congratulate the editorial team for their tireless efforts in capturing the essence of campus life and showcasing the achievements of our students and faculty. May this publication inspire every reader to dream bigger, think deeper, and act with purpose.

As we move forward, let us reaffirm our collective commitment to academic excellence, ethical values, and societal progress. Together, we can ensure that SRKREC continues to produce not only skilled professionals but also responsible citizens who make a positive difference in the world.

I extend my best wishes for the success of this magazine and hope it continues to enlighten, encourage, and empower generations of learners.

Best Wishes

- Sagi Prasad Raju



Sagi Vital Ranga Raju

Vice President SRKREC

"The future belongs to those who believe in the beauty of their dreams."

- Eleanor Roosevelt

I am delighted to share my thoughts through this edition of the SRKREC magazine. This platform provides our students an opportunity to articulate their ideas, express their creativity, and highlight their academic as well as extracurricular achievements. It is heartening to witness how the magazine continues to evolve as a mirror of our college's dynamic progress.

I extend my appreciation to the contributors and the editorial committee for their dedication. May this magazine inspire our students to embrace challenges, nurture innovation, and contribute meaningfully to society.

Let this publication remind us that education goes beyond textbooks and classrooms—it is about cultivating curiosity, courage, and compassion. I encourage our students to take every opportunity to learn, to lead, and to live with integrity, for these qualities will shape both their personal growth and the future of our nation. I convey my best wishes for the success of this magazine and trust that it will continue to be a source of pride and inspiration for the SRKREC family.

Best Wishes

- Sagi Vital Ranga Raju

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Placement Milestones



1502 Job Offers Highlight Student Success at SRKREC

The placement drive for the current academic year concluded with remarkable achievements, securing a total of 1502 job offers for 949 final-year students, as stated by Sri SRK Nishant Varma, Secretary cum Correspondent SRKREC. He announced this during a press meet in the seminar hall, attended by Dr. M. Jagapati Raju, Director SRKREC, Dr. K.V. Muralikrishnam Raju, Principal SRKREC, and Heads of the Departments, that students were placed with salary packages averaging ?3.5 lakhs per annum. The CSE branch alone witnessed 207 placements, while AIDAS, AIML, CSBS, CSG, and IT branches also recorded strong outcomes. ECE secured 124, EEE 116, Mechanical 156, and Civil 67 placements, including several core sector jobs. Dr. K.R. Satyanarayana, Dean of Placements, shared that 45 IT and 34 core companies visited, placing 1055 students in IT and 447 in core roles, reinforcing SRKREC's reputation across both Telugu states.



Afford Medical Technologies Empowers SRKREC Students through Campus Drive

At SRKREC, campus recruitment initiatives continued to create significant opportunities for students, as Afford Medical Technologies conducted a dedicated campus drive on 26th of June that witnessed the participation of 87 aspiring candidates. The drive was organized with the objective of selecting talented individuals for promising career prospects in the healthcare technology sector. Students actively engaged in the recruitment process, which included assessments and interviews designed to evaluate technical knowledge, problem-solving ability, and communication skills. The event reflected the institution's strong commitment to



fostering employability and bridging the gap between academics and industry. The enthusiastic response from students further demonstrated their readiness to explore dynamic professional avenues. Overall, the drive stood as a testimony to SRKREC's efforts in shaping bright futures.

Asset Sense Recruitment Drive Draws 237 SRKREC Students



The Asset Sense Campus Drive at SRKREC on 4th of July marked another milestone in the institution's ongoing efforts to strengthen student placements and industry collaboration. A total of 237 students attended the drive, demonstrating their technical expertise, communication proficiency, and problem-solving abilities. The event was organized under the guidance of faculty and placement coordinators, who ensured seamless coordination throughout the sessions. Such initiatives served as stepping stones for students to transition confidently into professional careers. By engaging with Asset Sense, the drive not only expanded career opportunities but also showcased SRKREC's dedication to preparing graduates with industry-relevant skills and exposure. The active participation reflected the trust students place in the institution's training and placement ecosystem.



Placement Milestones



Mock Interview Drive with CodeNow-Infosys HWI

SRKREC organized the CodeNow-Infosys HWI Mock Interview Program on 24th of July, an initiative designed to prepare students for real-world recruitment scenarios. A total of 51 students attended the session, gaining valuable exposure to interview techniques, communication skills, and professional etiquette. The program was facilitated with the active involvement of faculty mentors and coordinators, who ensured a structured and impactful experience for all participants. By simulating real interview conditions, students were able to identify their strengths and areas for improvement, thereby boosting their confidence for upcoming placement opportunities.



Moschip Technology Campus Drive

SRKREC



Career aspirations found new opportunities on 28th of July when Moschip Technology conducted its Campus Drive. A total of 72 students actively participated in this recruitment initiative, which provided a platform to showcase their technical skills, problem-solving abilities, and professional competencies. The drive was structured with multiple evaluation rounds, including aptitude, technical, and HR assessments, enabling students to experience real-time hiring processes. Faculty coordinators and the placement team extended continuous guidance, ensuring smooth conduct of the event. By connecting students directly with

industry professionals, this drive highlighted SRKREC's commitment to offering diverse placement opportunities. The participation reflected the students' determination to step into competitive corporate careers with confidence and preparedness.

Cognizant Inspires Aspirants Through Career Session at SRKREC

The Cognizant Pre-Placement Talk at SRKREC on 29th of July stood out as a key career-building session, drawing an impressive 637 students eager to explore opportunities with one of the world's leading IT companies. The program highlighted Cognizant's recruitment process, workplace culture, and career growth avenues, while also emphasizing the essential skills required for success in the corporate sector. Faculty members and placement coordinators ensured the smooth conduct of the event, making it a valuable learning platform for participants. By engaging with industry professionals, students gained insights into aligning



their academic strengths with real-world expectations. The high turnout reflected SRKREC's strong placement ecosystem and its commitment to preparing graduates for global career challenges.

Bridging Campus and Corporate: Cognizant at SRKREC



The journey toward professional success gained momentum at SRKREC with the organization of Company-Specific Training by Cognizant on 8th of August. A remarkable 650 students took part in this program, which was carefully designed to sharpen technical expertise, logical reasoning, and communication abilities. The sessions focused on practical problemsolving approaches and helped students align their preparation with Cognizant's hiring requirements. Faculty coordinators and placement officers played an instrumental role in guiding participants throughout the training process. By bridging classroom knowledge with

corporate expectations, this initiative strengthened the students' confidence and readiness for future challenges. The program once again demonstrated SRKREC's dedication to fostering industry collaborations and creating a strong foundation for student success.

Securin Labs Campus Drive

A total of 363 students took part in the Securin Labs recruitment initiative, conducted on 8th of August, reflecting the strong enthusiasm among learners to explore opportunities in the cybersecurity and technology sectors. The selection process comprised multiple rounds, including aptitude, technical, and HR evaluations, allowing participants to gain first-hand experience of corporate recruitment standards. The Placement Cell and faculty coordinators ensured smooth execution, offering constant guidance and motivation throughout the event. This initiative not only opened pathways for promising careers but also showcased SRKREC's dedication to building industry-ready graduates through well-structured placement activities.





Meritorious Moments



SRKREC CELEBRATES STUDENT'S SUCCESS IN YOGA AND INNER ENGINEERING

Dr. M. Jagapati Raju, Director SRKREC, remarked that V. Vamsi Krishna, an M.Tech student of the college, had become a source of inspiration for fellow students through his dedication to yoga and service. Recognized by Sri Sri Ravi Shankar Guruji of the Art of Living Foundation as the Best Teacher Trainer and District Yoga Coordinator, Vamsi Krishna earned praise for his contributions across multiple domains. On the occasion of International Yoga Day, the People's Association of Inner Engineering (PAIE) of SRKREC felicitated him for his remarkable achievements. Speaking on the occasion, Dr. P. Bhavani, Coordinator



of PAIE, noted that Vamsi Krishna, having undergone training through the college's Xplus program, excelled as a yoga teacher at Sri Sri Ravi Shankar Guruji's ashram and as a District AYUSH Coordinator. She emphasized that his accomplishments stand as a model for today's youth. Expressing gratitude, Vamsi Krishna shared that his journey in yoga began at SRKREC itself and that he pursued advanced training at the ashram with a vision to guide his peers. Fellow students also congratulated him for bringing pride to the institution.

SRKREC Records Full Intake Across Core and Elective Programs



SRKREC successfully completed the allotment of engineering seats, with full enrollment in all programs, according to Dr. M. Jagapati Raju, Director, and Dr. K.V. Muralikrishnam Raju, Principal. Over the past two days, newly allotted students, accompanied by their parents, visited the campus to complete admissions formalities. Parents expressed satisfaction over the institution's advanced technical facilities and the guidance provided by experienced faculty, noting that these factors motivated them to enroll their children at SRKREC. Full

enrollment was achieved even in core streams, including Civil, Electrical, Mechanical, and Electronics & Communication Engineering, highlighting the college's distinct appeal. With twelve courses offered, all programs recorded complete student intake. The students assured their parents of dedicated efforts toward academic excellence, reflecting both the institution's commitment to quality education and the collaborative spirit of students and their families.

Recognition of Excellence: Dr.K.Brahma Raju Joins IPE Leadership

Dr. Kalidindi Brahma Raju, senior professor in the Department of Mechanical Engineering has been elected as the honorary secretary of the Indian Institute of Production Engineering (IIPE), as announced by the college on 13th of July. His election took place during a national council meeting held recently in Bangalore. In recognition of this achievement, Sri SRK Nishant Varma, Secretary-cum-Correspondent, felicitated Dr. Brahma Raju. Dr. M. Jagapati Raju, Director and Dr. K.V. Murali Krishnam Raju, Principal extended their congratulations, noting that Dr. Brahma Raju had previously served as a national executive council member of the Institution of Engineers (India), during which he visited multiple countries to study advanced and innovative technologies. His election to IIPE underscores his expertise and leadership in the field of production engineering.













Alumni Endow Scholarships to Recognize Outstanding Students

Two meritorious students of SRKREC Engineering College were recently awarded scholarships in recognition of their outstanding academic performance. Each student received Rs. 25,000 through the OrigantiSundariMeritorial Annual Merit Scholarships, established by college alumnus Origanti Bharat in honor of his mother, OrigantiSundari. Dr. V.K. Vishwanath Raju, Chief Financial Officer of the SRKREC Alumni Association, provided details of the awards. K. Pravalika of the ECE branch, securing a 9.39 CGPA up to the third year, and M. Eshwari of the AIML branch, achieving a 9.67 CGPA,



stood first in their respective branches and were thus felicitated. A special ceremony held on Monday saw Sri S.V. Ranga Raju, Vice President, Dr. M. Jagapati Raju, Director and Dr. K.V. Muralikrishnam Raju, Principal SRKREC, personally presenting the scholarships. They lauded Origanti Bharat for establishing the scholarships to motivate students and expressed appreciation for alumni who continue to support the college with affection and commitment. The event was also attended by Dr. N. Uday Kumar, HOD ECE, Dr. B.H.V. Ramakrishnam Raju, HOD CSE, and the students' parents.

"HEAL VERSE" APP BY SRKREC CSE STUDENTS TRIUMPHS AT INTER-COLLEGE HACKATHON

Innovation took center stage at SRKREC when third-year students of the Dept. of Computer Science and Engineering—Smt. Chandrani Maheswari, Sri Chintala Srikar, Sri Gandham Bhaskar, Smt. Battula Bhargavi Tejaswi, Sri Bongu Ashok, and Sri SalapuKalyan—developed the "Heal Verse" app, designed to provide health tips, yoga practices, and nutritional guidance for athletes. Their project secured the first prize with a cash award of ?15,000 at the "Vedic Vision 2K25" Hackathon, jointly organized by the Dept. of Physical Education, Dept. of CSE, and Dept. of CSIT on August 14–15 at the Technology Centre. With 265 participants from 53 teams representing 8 engineering colleges, the competition highlighted creativity and problem-solving. Prizes were presented during a special ceremony, where senior faculty and dignitaries praised the efforts of the winners







SRKREC Proudly Welcomes Its Distinguished Visitor from London





London Central Deputy Mayor Sri Aryan Uday Areti, who once served as Tennis Captain of Andhra University, shared that SRKREC had given him strong encouragement in sports, where he practiced for many years. Returning to India for the first time after his election as Deputy Mayor, he visited SRKREC on 28th of August and was accorded a grand felicitation by Sri SRK Nishant Varma, Secretary cum Correspondent SRKREC. Speaking on the occasion, Sri Uday Areti expressed pride in witnessing many distinguished personalities from Bhimavaram who had achieved recognition at national and international levels. He appreciated the remarkable progress achieved by SRKREC compared to his student days and praised the dedicated efforts of the management and staff. He also visited the Idea Lab during his campus tour. On this occasion, Sri SRK Nishant Varma, Dr. M. Jagapati Raju, Director SRKREC, Dr. K.V. Muralikrishnam Raju, Principal SRKREC, Administrative Officer Sri Ch. DilipChakravarthi, Sri Nadimpalli Mahesh Kumar Varma, Director Westberry Institutions, and Sri NandamuriRajeshl, former Chairman Lions Club, congratulated Uday Areti, noting

the pride brought to Telugu students by his achievement in London, one of the world's most prestigious cities.







SRKREC EEE ALUMNI CELEBRATE SILVER JUBILEE REUNION

The 25-year milestone of the 1996–2000 Electrical and Electronics Engineering batch at SRKREC was commemorated with a grand Silver Jubilee celebration on 11th of July, filled with traditional chants and enthusiastic participation. Alumni toured the EEE department, interacted with faculty, and examined laboratories before proceeding to the seminar hall. Participants credited their professional success across prominent organizations in India and globally to the guidance received from SRKREC faculty. Several alumni, including those from Telangana, fondly recalled their journey to the rural engineering campus decades ago. Guests also arrived from countries such as the USA, Australia, and the UK. Dr. M. Jagapati Raju, Director, Dr. K.V. Muralikrishnam Raju, Principal, Sri S.V. Ranga Raju, Vice President, and Sri SRK Nishant Varma, Secretary cum Correspondent praised the alumni for excelling in software, chip design, and other global sectors, emphasizing their contribution to the college's growth. Retired faculty and foremen, including Dr. V. Buggarao, Dr. P. Kantarao, and Sri P.V. Jagannath Raju, were honored for their mentorship. Alumni performances and musical tributes added vibrancy, showcasing the enduring bonds between students and faculty.







SRKREC Civil Alumni Mark Silver Jubilee Celebrations

SRKREC hosted the Silver Jubilee of the 1996–2000 Civil Engineering batch on 12th of July, creating a platform for alumni to share insights and guidance with current students. Dr. G. Bala, Head of Civil Engineering, presided over the event, which included the presence of Sri S.V. Ranga Raju, Vice President, Dr. M. Jagapati Raju, Director, and Dr. K.V. Muralikrishnam Raju, Principal. They emphasized the need to continuously update students with the latest technologies amid evolving educational practices and urged alumni to contribute to academic development. Professors V.K. Viswanath Raju and G.V. Padma Raju elaborated on the alumni association's initiatives for fostering mentorship. Faculty members Dr. U. Venkatapatiraju, Dr. P.E. Ramakrishna Raju, Prof. Arjuna Raju, Prof. Shiva Ramaraju, and Prof. Ramaraju were felicitated during the ceremony. The event also witnessed the participation of alumni from the USA, highlighting the global connection and enduring bond between the institution and its graduates.







SRKR ALUMNI



25 Years of Togetherness: Mechanical Alumni Reunite

The 1996–2000 batch of Mechanical Engineering students of SRKR Engineering College organized a grand Rajyotsav celebration on 19th of July, bringing together alumni to commemorate their academic journey. Sri SRK Nishant Varma, Secretary-cum-Correspondent expressed pride in the distinguished achievements of the alumni, emphasizing that their high positions globally are a matter of immense pride for the institution. Several alumni who could not travel from abroad participated virtually, engaging with faculty members and fellow students. Sri S.V. Ranga Raju, Vice President, Dr. M. Jagapati Raju, Director and Dr. K.V. Muralikrishnam Raju, Principal lauded the accomplishments of the alumni and highlighted their contributions to the field of engineering. The event, chaired by the Head of Mechanical Engineering Dr. K. Seetharam Raju, also witnessed the participation of former department heads Professor M. Jagannatham, Dr. K. Brahma Raju, Dr. Rammurthy Raju, and Dr. Suresh Babu, along with Alumni Association Chief Finance Officer Dr. V.K. Vishwanath Raju and Advisor Dr. G.V. Padmaraju. The celebration fostered camaraderie while honoring the legacy of the department.





SRKR Alumni Contribution Promotes Health and Wellness on Campus



In a move to promote fitness and wellness, the college inaugurated an open gym, created by alumnus Sri Mantena Balakrishna Varma for the benefit of students and staff. The facility was officially launched by Andhra Pradesh Public Accounts Committee Chairman and Bhimavaram MLA Sri PulaparthiRamanjeeyulu, along with District Joint Collector Rahul Kumar Reddy. During the event, Sri Balakrishna Varma's initiative in designing a functional outdoor gym accessible to everyone on campus was lauded. Sri SRK Nishant Varma, Secretary-cum-Correspondent appreciated the alumnus for his dedication, noting that such contributions strengthen the bond between the college and its alumni. The management felicitated Sri Balakrishna Varma, emphasizing the importance of providing practical fitness facilities for the college community. The ceremony was graced by Sri S.V. Ranga Raju, Vice President, Dr. M. Jagapati Raju, Director, Dr. K.V. Muralikrishnam Raju, Principal, Sri C.H. Dileep, Administrative Officer and members of the alumnus's family. The SRKR Walkers Association also paid tribute to his efforts.

Alumni-Instituted Scholarship Honors Excellence at SRKREC

At SRKREC, academic excellence had always been recognized with great honor, and a notable instance of this recognition was seen when final-year engineering student Sri Tara Manoj Kumar was awarded the prestigious Vadapalli V. Ramakrishna Memorial Annual Merit Scholarship. He secured the highest marks with a CGPA of 9.24 up to the third year, earning a cash prize of ?10,000. The scholarship was formally presented in a special ceremony held on 21st of August, where Sri S.V. Ranga Raju, Vice President SRKREC, Dr. M. Jagapati Raju, Director SRKREC, and Dr. K.V. Murali krishnam Raju, Principal SRKREC, felicitated the student. Speaking on the occasion, Dr. N. Uday Kumar, Head of the Dept. of ECE, stated that the scholarship was instituted by the 2003–2007 ECE alumni batch in memory of their late

classmate, Sri V. Ramakrishna. He added that each year, this merit scholarship was conferred upon the student achieving the highest CGPA up to the third year in the ECE branch. Addressing the gathering, Dr. K.V. Muralikrishnam Raju appreciated the alumni for their continuous efforts in keeping their bond with the institution alive by supporting juniors through such meaningful initiatives. He further expressed gratitude for the alumni's affection and commitment towards the growth and legacy of SRKREC. The event reflected the college's tradition of valuing both academic achievement and alumni contributions.





SRKREC Special Days

Commemorating Founder's 92nd Birth Anniversary with Social Initiatives

In honor of the 92nd birth anniversary of the founder of SRKR Engineering College, the late Sagi Ramakrishna Raju, the college management donated two vehicles to the Chinamiram Village Panchayat for waste collection. The event, held on the 19th of July, witnessed the presence of Bhimavaram MLA PulaparthiRamanjaneyulu and District Collector Chadalavada Nagarani as chief guests, who paid homage by garlanding the statue of Sagi Ramakrishna Raju. Sri SRK Nishant Varma, Secretary Cum Correspondent and MPDO M. Gangadhara Rao actively participated in the occasion. In alignment with the college's commitment to social service, an NSS unit-organized blood donation camp was inaugurated by the District Collector. Sri S.V. Ranga Raju, Vice President, Dr. M. Jagapati Raju, Director and Dr. K.V. Muralikrishnam Raju, Principal also attended the event, emphasizing the importance of community engagement and public welfare. The initiative highlighted SRKR Engineering College's dedication to honoring its founder's legacy through meaningful contributions that benefit local communities.









SRKREC Students Lead 200-Meter Tricolor March

Patriotism and national unity were highlighted when SRKREC hosted the HarGharTiranga Rally on I Ith of August. Dr. Chadalavada Nagarani, District Collector of West Godavari, addressed the gathering and urged the youth to safeguard the country's integrity and unity by working together to uphold its dignity. She participated in the 200-meter Tricolor rally organized with students from SRKREC and emphasized the importance of hoisting the national flag at homes, offices, and public spaces from the 13th to 15th of August as a mark of respect. Prior to the rally, cultural dance performances by students in the college auditorium captivated the audience. District Revenue Officer MogiliVenkateswarlu, RDO K. Praveen Kumar Reddy, DEO Narayana, Bhimavaram Municipal Commissioner Ramachandra Reddy, and District Tourism Officer Appa Rao graced the occasion. Another 100-foot-long Tricolor rally commenced at the Indoor Stadium, flagged off by Collector K. Vetri Selvi and Joint Collector Datrireddy. She urged all citizens to participate actively in the campaign as a tribute to the nation. DSP P. Sravan Kumar, DRDA PD Vijayaraju, SETWELL CEO Prabhakar Rao, and DSVO Srinivasarao, Management and Faculty of SRKREC were present.









SRKREC Special Days

SRKREC Celebrates 79th Independence Day with Patriotic Spirit

Patriotism filled the campus of SRKREC on the 15th of August as the 79th Independence Day was celebrated with grandeur. The event began with Sri S.V. Ranga Raju, Vice President SRKREC, hoisting the National Flag and paying homage to it. Students of the college rendered melodious patriotic songs, adding vibrancy to the atmosphere. On this occasion, Dr. M. Jagapati Raju, Director SRKREC, and Dr. K.V. Muralikrishnam Raju, Principal SRKREC, addressed the gathering. They recalled that the freedom enjoyed by the nation was the result of immense sacrifices made by great freedom fighters. They urged everyone to draw inspiration from those sacrifices and contribute actively towards the nation's progress. The program witnessed enthusiastic participation from the faculty members, non-teaching staff, and a large number of students. The celebrations reflected the institution's commitment to instilling patriotic values among its community.









SRKREC NSS Unit Joins Independence Day Celebrations at JNTUK /

The NSS unit of SRKREC actively participated in the Independence Day celebrations held at JNTUK Kakinada on 15th August. A team of dedicated volunteers represented the college and engaged in the commemorative events organized on the occasion. The program included flag hoisting, cultural performances, and awareness activities that highlighted the significance of freedom and national pride. NSS volunteers contributed enthusiastically by assisting in event management, coordinating participants, and promoting the spirit of unity and patriotism among attendees. Their involvement not only showcased the discipline and commitment of SRKREC students but also strengthened their sense of civic responsibility. The participation in such a prestigious event provided the students with an opportunity to honor the nation's legacy and gain valuable experiential learning beyond the classroom.







UBA Cell of SRKREC Promotes Yoga Awareness in Schools

Highlighting the role of yoga in enhancing mental development among students, Dr. T. Rambabu, Coordinator of the Unnat Bharat Abhiyan (UBA) at SRKREC, stated that consistent practice of yoga contributes significantly to overall well-being. As part of the IIth International Yoga Day celebrations, the UBA Cell of SRKREC, in collaboration with the Peoples Association of Inner Engineering (PAIE), organized a series of yoga sessions in UBA-adopted villages. Students actively participated in yoga classes at Kopalle High School, while special celebrations were also held at Zakkaram Primary School and Kallakuru High School. The principals of these



schools—Smt. K. Nirmala Devi of Kopalle ZP High School, Sri Gurumurthi of Kallakuru High School, and Sri Ramaraju of Zakkaram MPP School—addressed the students on the importance of incorporating yoga into daily life. Yoga instructors Sri Ramesh Raju and Sri Vamsi Krishna conducted practical training sessions, guiding students through different techniques. The activities were closely monitored by UBA village coordinators Dr. K.M. Ganesh, Dr. G. Suribabu, Sri J. Jeevan Kumar, Dr. R. Subbarao, and Dr. N. Veerraju, ensuring the success of the program.

echnical Skill Development Initiative Transforms Rural Communities





SRKR Engineering College, leveraging support from central and state governments, organized a specialized awareness program aimed at enhancing rural livelihoods through aqua-culture innovation on 15th of July. Conducted at Pedamiram village in Kallur Rural Mandal, the initiative was led by the college's Science and Technology Innovation Hub in collaboration with the Department of Science and Technology (DST). The program was presided over by Dr. G. Harish Kumar Varma, Principal Investigator of the SCI Hub. Dr. K.V. Murali Krishnam Raju, Principal SRKREC highlighted the importance of utilizing government-supported technical initiatives to empower SC, ST, and other disadvantaged groups, encouraging them to achieve selfemployment and economic progress. Kallur MPDO G. Swathi advised village youth to participate in part-time training programs to secure sustainable employment opportunities in aqua-based sectors. The hands-on training, conducted in state-ofthe-art SRKR laboratories, covered water quality testing, preparation of eco-friendly

aqua feeds, and fish oil extraction. Villages including Kopalle and lakkaram actively engaged in the program, which was further supported by officials such as Vamsi Nagaraju and Principal Investigator Badriraju, ensuring maximum benefit for rural communities.

Rural Awareness Program on Technology-Driven Livelihoods

SRKR Engineering College organized a rural awareness program at Kopalle village, Kalidindi Mandal, with the support of the Central Government's Department of Science and Technology (DST), under the guidance of its Science and Technology Innovation (STI) Hub. The program aimed at educating weaker sections on improving livelihoods through the adoption of technology. Dr. M. Jagapati Raju, Director emphasized that SRKR took social responsibility seriously by extending free technical assistance, enabling beneficiaries to form self-help groups and pursue economic progress through small-scale product development. Dr. K.V. Muralikrishnam Raju, Principal highlighted the scope of utilizing natural water resources to produce various items and explained how specialized laboratories at the college would provide free training in activities like extracting oil from fish and preparing fish feed to support farmers in aquaculture. Dr. G. Harish Kumar Varma, Principal Investigator and STI Hub Coordinator, informed that villages like Kopalle and PeddaAmiram were specially chosen for training. Local leaders and academicians, including Deputy Sarpanch B. Paralu, Dr. Ch. Ramabadri Raju, and Prof. N. Siva Kishan, also participated in the program.



College & Community Connect



◆ HARNESSING NATURAL RESOURCES FOR RURAL SELF-EMPLOYMENT ◆

Exploring sustainable livelihood options in rural areas was emphasized during an awareness program organized at Jakkaram Panchayat Office on 12th of August, under the initiative of the Science and Technology Innovation Hub (STI Hub) of SRKREC, supported by the Department of Science and Technology, Government of India. Dr. K.V. Muralikrishnam Raju, Principal SRKREC, highlighted that natural resources available in village water bodies, such as duckweed, hold medicinal properties and can be effectively utilized for generating self-employment. He stated that these resources could be used in producing fish and poultry feed, extracting oil from fish, water testing for aquaculture ponds, and other related activities. Technical training in such areas was being provided at SRKREC to encourage rural youth to explore employment in the expanding aquaculture sector. Dr. G. Harish Kumar Varma, Principal Investigator of STI Hub, presided over the program and explained that villages like Pedamiram, Kopella, and Jakkaram were selected to train weaker sections in innovative livelihood practices. Smt. K. Padmavathi, Sarpanch of Jakkaram, and Sri B. Srinivasarao, Secretary, participated alongside Co-Principal Investigator Dr. Ch. Ramabhadriraju and Prof. N. Shiva Kishan from Vet Centre. The event underscored SRKREC's commitment to community development and rural empowerment.







Rural Eye Care Outreach: SRKREC Leads Community Health Initiative



SRKR UBA Cell, Bhimavaram, in collaboration with Maxivision Eye Hospital, organized a Free Eye Camp at Peda Amiram village, aiming to provide quality eye care to rural communities. The camp offered detailed eye examinations, medical consultations, and referrals for specialized treatment, positively impacting a large number of villagers. Faculty members and student volunteers actively participated, ensuring smooth conduct of the initiative.reflects the institution's ongoing commitment to improving healthcare accessibility for underserved populations.

Faculty Deputation for DSC Coaching

A sincere note of appreciation was extended to Dr. Ch. Rupa Jhansi Rani, Assistant Professor, Dept. of English and Foreign Languages, SRKREC by the free DSC coaching program. This initiative was conducted with the aim of preparing aspirants for the District Selection Committee (DSC) examinations for government teacher posts. The coaching sessions were hosted at B. R. M. V. Municipal High School, Palakol, where Dr. Rupa Jhansi Rani delivered classes from Ist April to I4th May. Her sessions greatly benefited the participants. The contribution of SRKREC in facilitating this deputation was deeply valued, as it ensured that students received effective guidance in English, a subject crucial for their success in the examinations. The gesture reflected the institution's commitment to extending academic support beyond its campus.







Development Program on IC Design Faculty

Emphasizing the importance of teacher preparedness, Dr. K.V. Muralikrishnam Raju, Principal SRKREC, stated that faculty must be trained in emerging subjects to effectively teach students. In this context, the Dept. of ECE organized a five-day Faculty Development Programme from the 16th to the 20th of June on "Custom and Semi-Custom IC Design using Cadence Tools." The program was conducted jointly by SRKREC and INTUK Kakinada (Spoke Academy) with support from the Ministry of Electronics and Information Technology and E&ICT Academy, NIT Warangal. A large group of faculty from the Godavari districts attended the event, which was chaired by Dr. N. Uday Kumar, Head, Dept. of ECE. Dr. Muralikrishnam Raju explained that INTUK prioritizes offline training sessions as they provide greater benefits than online modes, and he encouraged participants to utilize the expertise of renowned software professionals from across the country. Dr. N. Uday Kumar further mentioned that this opportunity significantly benefited faculty this academic year. Senior Application Engineers Sudheer Kumar Katta and PulavarthiRajendranath from Entuple Technologies Pvt. Ltd., Bengaluru, delivered sessions on advanced technologies.







SRKREC

Training on NBA Tier-1 Revised Framework

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Five-Dav FDP on Advanced Materials Research



A five-day Faculty Development Program on "Synthesis and Characterization of Ultra-Fine Grained Materials and Composites" was inaugurated at SRKREC in collaboration with the Dept. of Mechanical Engineering, JNTUK, Kakinada on 30th of June. The program began under the chairmanship of Dr. K. Suresh Babu, Head of Mechanical Engineering. Delivering the keynote address, Dr. G.V.S. Sastry, Adjunct Professor, JNTUK, emphasized that faculty members should not confine themselves to their own courses but must also explore core concepts of other engineering branches to enhance their knowledge. He stressed the importance of FDPs and workshops in providing opportunities for academic enrichment. Dr. M. Jagapati Raju, the Director, highlighted that modern engineering products integrate concepts from civil, mechanical, electrical, and electronics disciplines, hence the need for interdisciplinary learning. Supporting this view, Dr. K.V. Muralikrishnam Raju, the Principal, stated that collaborative FDPs organized by universities and autonomous colleges are immensely beneficial to faculty, especially in line with the objectives of the new education policy. Dr. K. Suresh Babu added that about 70 faculty members registered for this FDP and expressed gratitude to the Vice-Chancellor of INTUK for enabling such an academic initiative.



Knowledge Sharing



ONE-DAY WORKSHOP ON NABL ACCREDITATION

The Dept of Civil Engineering organized a one-day workshop on "Quality Awareness and Benefits of NABL Accreditation" under the leadership of Dr. G. SreeBala, Head of Civil Engineering. The program featured Mr. R. Sreekanth, Head, NABL Regional Office and Director of QCI-QR, who emphasized that NABL accreditation is essential for recognizing technical competence in laboratories. He highlighted that test reports from NABL-accredited laboratories are internationally recognized and provide a competitive advantage. Dr. M. Jagapati Raju, Director SRKREC, and Dr. K.V. Muralikrishnam Raju, Principal, noted that obtaining accreditation prior to mandatory testing can greatly benefit institutions undertaking central and state government projects. Mr. P. Sriram, Assistant Director, NABL, elaborated on how accreditation strengthens testing services and enhances laboratory credibility. Dr. G. SreeBala and Dr. T. VamsiNagaraju, Dean R&D, remarked that hosting the workshop at SRKREC would significantly support the technical community in the region. The program witnessed active participation from faculty members of various engineering colleges, government engineering department professionals, and civil engineering students, including Dr. E. Ramanjaneyulu, Assistant Professor, and Mr. Chaitanya, Assistant Professor.





Five-Day FDP on Ultra-Fine Materials and Composites

The five-day Faculty Development Program on "Synthesis and Characterization of Ultra-Fine Grind Materials and Composites" concluded on 4th of July at the Dept. of Mechanical Engineering. The closing session was presided over by Dr. K. Suresh Babu, Senior Professor of Mechanical Engineering. Dr. B.H.V.S. Ramakrishnam Raju, In-Charge Principal, highlighted the importance of integrating emerging technologies with industrial applications to foster future technical progress and emphasized the need for practical experiments, including the use of solar panels at ground level. Dr. K. Seetharam Raju, Head of Mechanical Engineering, along with FDP coordinators Dr. Kalpala Prasad (JNTUK), Dr. K. Suresh Babu (SRKREC), and resource person Dr. Venu Reddy, noted that the knowledge gained during the program could be effectively transmitted to students to achieve better learning outcomes. The FDP received support from Dr. KolluRavindra, Director IQAC & CB, JNTUK, and Dr. Kalpala Prasad, facilitating maximum participation. The program was further supported by assistant coordinators ShivaramKotta, Dr. K. Tarun Kumar, B. Durgaprasad, and Swami Chinnamilli, with around 70 faculty members from various institutions attending the intensive training.





"DEEP PARSE" Workshop on Machine Learning and LLMs

The Dept. of Computer Science and Engineering at SRKREC organized a two-day workshop titled "DEEP PARSE" on 19th and 20th July 2025. The program aimed to introduce students to the fundamentals of Machine Learning and Deep Learning while providing insights into the rapidly evolving field of Large Language Models. The sessions included practical demonstrations and hands-on activities, enabling participants to apply theoretical knowledge in real-time projects. One of the highlights of the workshop was guiding students to design and build a functional chatbot, thereby enhancing their problem-solving and coding skills. The event was coordinated by Dr. G.N.V.G. Sirisha, Dr. D.N.S.B. Kavitha, and Sri D. Srikar, with active support from student coordinators M. Pavan and P. Siva. Through this initiative, SRKREC reaffirmed its commitment to equipping students with advanced technical knowledge and practical experience in emerging technologies that are shaping the future of computing.









KNOWLEDGE SHARING



Cyber Crime Awareness Drive

In a significant step toward student awareness, SRKREC hosted a program on cybercrime for Mechanical Engineering students on 02nd of August, presided over by Dr. K. Seetharamaraju, Head of Dept. of Mechanical Engineering. Bhimavaram Second Town CI Sri G. Kalicharan addressed the gathering, cautioning that even well-educated individuals were becoming victims of cyber fraud. He shared real-life cases handled by police and advised students not to engage with calls from unknown numbers. Stressing the importance of a disciplined lifestyle, he urged youth to avoid harmful habits such as drugs and intoxicants, warning of their devastating impact on personal life and family. To girl students, he suggested avoiding association with peers having negative addictions and encouraged using the Shakti App for immediate police help. Dr. K.V. Muralikrishnam Raju, Principal highlighted the importance of adopting such guidance for a secure future. SI Sri K. Ramarao explained the dangers of online games and misuse of YouTube. Students were also trained to download and use the Shakti App effectively. Social activist Sri Allu Srinivas and police personnel took part in the program.







Boot Camp on Java Live Stack Training

With an emphasis on skill enhancement, SRKREC launched the ten-day Vedic Vision 2K25 Boot Camp on Java Live Stack Training on 5th of August. Dr. M. Jagapati Raju, Director SRKREC, inaugurated the program and stated that continuous learning of emerging technologies and active participation in competitions would enable students to safeguard their skills and progress further in their careers. He stressed that such training initiatives were part of the institution's commitment to shaping students into knowledgeable professionals. Dr. K.V. Muralikrishnam Raju, Principal explained that this camp served as a prelude to the Hackathon scheduled for the 14th and 15th of August, designed to ignite enthusiasm and instill determination among students. Dr. V. Chandrasekhar, Dean of Academics and Dr. P. Satyanarayana Raju, Dept. of Physical Education, remarked that the camp focused on creating applications related to health and mental development. A total of 265 students registered to participate in the boot camp and hackathon. The program was jointly organized by the Dept. of Physical Education, Event Organization Team, Dept. of CSE, and Dept. of CSIT.







National-Level Training on Quantum Technologies

The two-day Amaravati Quantum Valley Hackathon Boot Camp 2025, organized under the auspices of the Andhra Pradesh State Council of Higher Education, concluded on 22^{nd} of August with active participation from students across institutions. As part of the initiative, SRKREC was selected as one of the venues to prepare students for the upcoming national-level hackathon by providing structured training on August 21 and 22. A total of 168 students representing 28 teams took part in the training sessions conducted at SRKREC. Coordinators Dr. N. Gopalakrishna Murthy, Head of Technology



Centre, and Dr. P. Ravikiran Varma, Head of IT, reported the details of participation. During the program, eminent academicians including Dr. C. Chandramouli from Sri Krishnadevaraya University, Anantapur, and Assistant Professor Indrakshi Roy Chaudhuri from BITS Pilani KK Birla Goa Campus, along with industry experts such as Sri SujayChakravarthi, Co-founder and CEO of Confluence Pvt. Ltd., and Quantum Research Software Engineer RishikeshUbli, interacted with students, clarified doubts, and explained the role of quantum technologies in modern advancements. Dr. K.V. Muralikrishnam Raju, Principal SRKREC noted that the Council would continue organizing hackathon competitions in stages.



Knowledge Sharing



SRKREC Hosts Amaravati Quantum Valley Hackathon 2025 Semifinals

The West Godavari District Collector, Smt. C. Naga Rani, IAS, expressed that the distinction of a nation lies in the achievements of its people. Under the supervision of the Andhra Pradesh State Council of Higher Education, the Government of Andhra Pradesh launched the prestigious national-level initiative Amaravati Quantum Valley Hackathon 2025 to encourage young technologists. The semifinals of this event are scheduled to take place at SRKREC on 10th September. The poster for the competition was unveiled by Smt. Naga Rani during a special ceremony at the College Idea Lab, presided over by Dr. K.V. Muralikrishnam Raju, Principal SRKREC on 27th of August. Speaking on the occasion, she praised the state government's efforts and urged students to utilize the opportunity. She noted that the vision of Hon'ble Chief Minister Sri Nara Chandrababu Naidu was to showcase the intellectual talent of youth through national-level competitions. Sri SRK Nishant Varma, Secretary cum Correspondent SRKREC, announced that college-level hackathons would be held on 28th August, with selected teams advancing to the semifinals. Dr. M. Jagapati Raju, Director SRKREC, and Dr. K.V. Muralikrishnam Raju highlighted that annual hackathons played a pivotal role in skill development and placements. Dr. P. Ravikiran Varma, Head of Dept. of IT, and Dr. N. Gopalakrishna Murthy, Head of Technology Centre, were named as coordinators for the semifinals. Around 150 students, divided into 25 teams, from SRKREC are actively participating in the contest.







Guest Lecture on Electric Vehicles

On 26 July 2025, the Dept. of Electrical & Electronics Engineering, in association with the E-Mobility Club, organized a guest lecture titled "Knowledge Sharing on Electric Vehicles" from 1:30 to 3:00 pm. The session, coordinated by Dr. Mohammed Azahar Ahmed, aimed to enhance students' understanding of the rapidly evolving electric vehicle (EV) landscape. Participants were introduced to current EV technologies, ongoing innovations, and future opportunities in the field, providing valuable insights into the technical, environmental, and industrial aspects of electric mobility. The interactive lecture encouraged students to explore sustainable transportation solutions and gain knowledge relevant to emerging career paths in the EV sector.







Rural Storytelling Skills at UBA Story-Lab Workshop

On 3–4 July 2025, Dr. K. M. Ganesh, Professor, Civil Engineering and UBA Village Coordinator for PedaAmiram, represented SRKREC at The UBA Story-Lab: Workshop on Case Documentation and Video Storytelling held at the National Institute of Rural Development &Panchayati Raj (NIRD&PR), Hyderabad. The workshop aimed to enhance the capacity of UBA Participating Institutes in documenting rural development initiatives and producing impactful video stories. Dr. Ganesh actively participated in sessions on storyboarding, field documentation, visual communication, and editing techniques, alongside delegates from reputed institutes nationwide. The training enabled participants to transform grassroots experiences into compelling narratives, facilitating wider dissemination of best practices. This program not only strengthened creative and technical skills but also reinforced UBA's mission of connecting knowledge institutions with rural communities through effective and meaningful storytelling.





SRKREC FACULTY ADVANCES CYBERSECURITY KNOWLEDGE AT IIIT VADODARA

Dr. Krishna Kanth Varma P. Assistant Professor, Dept. of ECE at SRKREC, participated in the ACITE QIP PG Certification Program in Cybersecurity conducted from 23 June to 4 July 2025 at IIIT Vadodara ICD campus, Diu, Gujarat. The program, organized under the guidance of Dr. Naveen Kumar and delivered by faculty members Dr. Gaurav Pareek and Dr. Bhupendar Kumar, focused on enhancing participants' expertise in cybersecurity. Key modules included Security Fundamentals, Introduction to Cryptography, Problem Solving using Python, and Data Analytics for Cybersecurity, covering probability and statistics. A total of 38 participants from across the country engaged in interactive sessions, promoting skill development and knowledge sharing. The program enabled Dr. Krishna Kanth Varma P to acquire practical insights and advanced concepts, which can be applied to academic research and teaching in the field of cybersecurity.





Strengthening Cybersecurity Expertise: Faculty Development at SVNIT

As part of professional development initiatives, Mr. B. Tapasvi, Assistant Professor, Dept. of ECE at SRKREC, attended the ACITE QIP PG Certification Program in Cybersecurity conducted from 16 June to 27 July 2025 at SVNIT, Surat, Gujarat. The program, coordinated by Dr. Kamal Captain along with Dr. Kishore Upla and Dr. Suman Deb, focused on building in-depth knowledge in cybersecurity. Over the two-week schedule, participants explored modules including Linear Algebra, Probability, and Problem-Solving using Python. A total of 49 participants from various institutions across the country benefited from interactive sessions and collaborative problem-solving exercises. The program enriched Mr. Tapasvi's technical competence and will contribute to enhancing academic instruction and research in cybersecurity at SRKREC.





Bridging Academia and Industry: i3 Training Program for Faculty at SRKREC

Recognizing the importance of industry-aligned education, Y S SSriramam, Assistant Professor, Dept. of ECE at SRKREC, attended the i3-Institute Industry Interaction 2025 training program organized by MosChip Academy of Silicon Systems and Technologies Pvt Ltd (MAST), a division of MosChip Technologies, from 2 to 13 June 2025. The program aimed to equip faculty with advanced knowledge in VLSI design methodologies, Electronic Design Automation (EDA) tools, and industrial workflows. Over the twelve-day session, participants acquired hands-on experience with EDA tools and explored real-world VLSI system design practices while collaborating with peers from across the country. A total of 25 faculty members participated in the program. The training enriched Mr. Sriramam's expertise, enabling him to enhance academic instruction and research in VLSI and related domains at SRKREC.









Knowledge Sharing

Insights on Research Informatics

A special session on "Research Informatics – Fostering Quality Research Output" was organized at SRKREC on 4 August 2025, focusing on enhancing faculty research capabilities. Dr. T. Vamsi Naga Raju, Dean R&D, SRKREC, guided the participants through effective research methodologies, tools, and strategies to elevate the quality and impact of research work. The lecture highlighted the role of research informatics in improving accuracy, productivity, and visibility in both academic and industrial research. All ECE faculty members attended the session, -actively engaging with the concepts discussed and gaining insights applicable to their ongoing and future research endeavors.



FDP on Custom and Semi-Custom IC Design Using Cadence Tools

A five-day offline Faculty Development Program (FDP) on "Custom and Semi-Custom IC Design using Cadence Tools" was conducted from 16 to 20 June 2025, organized by the Electronics & ICT Academy, NIT Warangal, in collaboration with JNTU Kakinada and SRKR Engineering College, under the sponsorship of the Ministry of Electronics and Information Technology (MeitY), Government of India. The sessions were led by Mr. Sudheer Kumar Katta, Senior Application Engineer, and Mr. Pulivarthi Rajendra, Application Engineer, Entuple Technologies Pvt. Ltd., Bangalore. Coordination of the program was managed by Dr. N. Balaji, Professor of ECE, JNTUK; Dr. B. Leela Kumari, Associate Professor & Head, ECE Department, JNTUK; and Dr. N. Udaya Kumar, Professor & Head, ECE Department. The FDP aimed to provide faculty members and research scholars with comprehensive knowledge and practical experience in Custom and Semi-Custom IC design flows using Cadence EDA tools. The curriculum included functional verification using Conformal LEC, pre- and post-introduction to Design for Test (DFT) with synthesis using the Modus tool, and ATPG-based DFT techniques. A total of 40 participants from various academic institutions actively engaged in the program.





All India Workshop on Smart Antenna Systems for 6G

An IE-sponsored All India Workshop on "Design and Optimization Aspects of Smart Antenna Systems for 6G" was conducted on 21st and 22nd of August under Dr. P. Krishna Kanth Varma, Assistant Professor, Dept. of ECE, SRKREC. The sessions were led by distinguished resource persons including Dr. Sudheer Kumar T, Associate Professor, Shri Vishnu Engineering College for Women, Bhimavaram; Dr. B. Sri Devi, Associate Professor, Vishnu Institute of Technology, Bhimavaram; Ch. Murali Krishna, Antenna Engineer, Dhruva Space Private Limited, Hyderabad; and Dr. R. Krishna Chaitanya, Associate Professor, SRKREC. The workshop focused on providing participants with an in-depth understanding of smart antenna design and optimization for 6G networks. It emphasized array synthesis techniques to achieve high-capacity, ultra-reliable communication, introducing advanced optimization algorithms such as PSO, Firefly, TLBO, and Quasi-Newton methods for radiation pattern shaping, sidelobe suppression, and gain enhancement. Key topics included beam steering, adaptive coverage, energy-efficient communication, terahertz operation, massive MIMO, and intelligent reconfigurable surfaces. A total of 110 staff and students participated in the workshop, gaining valuable insights and practical knowledge for research and development in next-generation wireless communication systems.

SRKREC





National Expert Emphasizes Sustainable Development at SRKREC

Dr. Venu Raju, Professor, Dept. of Civil Engineering, IIT Chennai, emphasized that every individual must strive to achieve sustainability in agriculture, health, drinking water, and irrigation. He inaugurated the three-day program on "Pond Policy, Water Talks, Field Insights, and Sustainable Solutions" held at SRKREC on 30th of August. The event was presided over by Dr. G. Sri Bala, Head of Dept. of Civil Engineering SRKREC. In his address, Dr. Venu Raju urged intellectuals to contribute meaningfully to the nation, stressing the importance of innovation, new designs, and smart infrastructure for sustainable growth. Sri SRK Nishant Varma, Secretary cum Correspondent SRKREC, commended Dr. Venu Raju's dedicated efforts in civil engineering. Dr. M. Jagapati Raju, Director SRKREC, Dr. K.V. Muralikrishnam Raju, Principal SRKREC, and Dr. T. VamsiNagaraju, R&D Head SRKREC, highlighted that alumni of the 1996–2000 Civil Engineering batch had contributed 22 lakhs for establishing a Smart Infrastructure Lab, inaugurated by Dr. Venu Raju. Dr. VamsiNagaraju also mentioned that the Civil Engineering Dept. continued to provide a strong platform for research in both traditional and modern structures, with several experts participating over the three days.







SRKREC Coding Club Completes Virtual Full Stack Development Program with VILS.AI

The SRKREC Coding Club, in collaboration with VILS.AI, successfully completed a three-month virtual Full Stack Development Course designed to strengthen students' expertise in web technologies. The program was structured in three phases, covering Front-end Development by Ms. Reeta Joshi, Senior Frontend Developer at Trigital Technologies Pvt. Ltd., Back-end Development by Mr. Suraj Tiwari, Solutions Architect at Trigital Technologies Pvt. Ltd., and Project Implementation guided by Mr. Manoj Manfred Billa, Software Engineer at Digital Trust Technologies. A total of 72 students enrolled and actively participated in the course. To enhance career opportunities, VILS.AI conducted two rounds of assessments after completion, leading to the selection of RepuriNiharika and M. Lokesh Gandhi for paid internships, while five others secured virtual internships. Coding Club members P. William Keri, P. Yogendra, Ch. Likitha Bhavani, A. Vijay Babu, and G. Harshith Raju contributed as mentors, guiding participants throughout. This initiative reflected SRKREC's commitment to fostering innovation, strengthening technical skills, and building industry collaborations to support student growth.









Stimulations

Arjun Chakravarthi Movie Promotion

The College warmly welcomed the film unit of the upcoming movie Arjun Chakravarthi on 23rd of August as part of its promotional tour. The movie portrays how an athlete overcomes numerous challenges to prove himself and emerge as a source of national pride, according to the film team. The unit, supervised by producer Gubbala Srinu from the local region, was felicitated by SRKREC management, including Dr. M. Jagapati Raju, Director, Dr. K.V. Muralikrishnam Raju, Principal and Sri C.H. Dileep, Administrative Officer. Actor Vijay Ramaraju expressed that he personally performed all



stunts and scenes over six years of dedication, aiming to inspire students. He mentioned the film's release is scheduled around the college's Sports Day, emphasizing its role as a model of perseverance and sporting spirit. The event was also graced by renowned educationist Gubbala Tammayya and Dr. V. Chandrashekhar.

RKREC Students Launch Innovative Codina Web Application 'Code Quest'

SRKREC students showcased their innovation by developing a new coding web application titled "Code Quest", which was formally launched on 30th of August by Dr. M. Jagapati Raju, Director SRKREC. The unveiling took place at the Training and Placement Cell Seminar Hall during a program presided over by Sri K. David Raju, Assistant Professor and Coding Club In-charge. Dr. Jagapati Raju highlighted that the application would be highly useful in tracking and assessing students' coding skills. The initiative was led by Coding Club members Sri Trivilian Keri, Ambati Sai Ganesh, K. Sai Praveen, R. Chakradhar Rao, S. Harshavardhan, R. Sivarama Raju, P. Sanjay, and V. Ram Tej, whose efforts were specially commended by Dr. K.V. Muralikrishnam Raju, Principal SRKREC. He noted that creating such applications at the student stage reflected their intellectual capability. Dr. V. Chandrasekhar, Dean of Academics SRKREC, stated that Code Quest would significantly encourage technical innovation and enhance coding proficiency. Sri K. David Raju also mentioned that, in collaboration with VLS.AI, a three-month Full Stack Development course had been completed, and nearly 800 students had already registered to benefit from the newly launched applications.





KREC Students Transform Ideas into Action at CIT



The Center for IT Infrastructure (CITI) at SRKREC serves as a dynamic hub where innovation is transformed into practical solutions. Under the guidance of experienced faculty members, skilled students undertake internships that enable them to implement real-time projects. Their work ranges from automating campus processes to managing IT systems and enhancing the college's social media presence, thereby contributing to the institution's digital growth. CITI provides students with hands-on experience in technology application, encouraging problem-solving and creativity. By participating in these initiatives, students gain exposure to industry-

standard practices and develop essential technical and managerial skills. The center's collaborative environment empowers learners to shape SRKREC's digital future while fostering a culture of innovation and excellence.





Stimulations &



Srujanal atika Initiative: Students Blend Creativity, Spirituality, and Environmental Awareness

As part of promoting environmental sustainability and preserving traditional practices, the students of SRKR Engineering College created clay Ganesha idols at SrujanaVatika and distributed them to staff and students for Ganesh Chaturthi celebrations. The initiative aimed to encourage eco-friendly worship while fostering spiritual values. During the program, Sri S.V. Rangaraju, Vice-President, Dr. M. Jagapati Raju, Director and Dr. K.V. Muralikrishnam Raju, Principal appreciated the students for productively utilizing their leisure time and presenting the clay idols with devotion. The activity was guided by Dr. Bh.V. N. Lakshmi, Head, Department of English & Foreign Languages, along with Dr. N. Satish Kumar, Associate Professor, Department of English & Foreign Languages and Sri Seetharama Raju, Personality Trainer ensuring that the idols reflected traditional aesthetics and cultural significance. The clay Ganesha idols were commended for their craftsmanship, artistic appeal, and adherence to heritage values. The event saw participation from other HoD's, Faculty and students reinforcing the college's commitment to nurturing creativity, tradition, and environmental consciousness among students.





















Sports and Yoga Training at SRKREC

At the closing ceremony of the month-long summer training camp in chess and shuttle badminton, Sri SRK Nishant Varma, Secretary cum Correspondent, SRKREC, emphasized that nurturing interest in sports from an early stage helps students excel in athletic pursuits. The program, organized under the Dept. of Physical Education, included active participation from several students who received certificates of appreciation during the valedictory session chaired by Dr. P. Satyanarayana, Physical Director. Dr. M. Jagapati Raju, the Director, and Dr. K.V. Muralikrishnam Raju, the Principal, highlighted how such summer initiatives have consistently provided students with valuable training in sports, yoga, and related activities. On this occasion, Sri SRK Nishant Varma felicitated shuttle badminton coach Dr. R. Ravikiran Varma, Assoc. Professor, Dept. of EM&H and chess coach Sri S.S. Chandrasekhar with mementoes in recognition of their contributions. Assistant Physical Directors Dr. Ch. Harimohan, Smt. G. Sarika, and Sri Avinash, along with others, were also present, marking the successful conclusion of the camp.

Bhimavaram Bulls Logo and Jersey Unveiled at SRKREC

At SRKREC, a vibrant sporting spirit was witnessed when the Andhra Premier League (APL) Bhimavaram Bulls team logo and jersey were unveiled on 1st of August by Andhra Pradesh Deputy Speaker and Undi MLA Sri KanumuruRaghurama Krishnam Raju along with Bhimavaram MLA and Public Accounts Committee Chairman Sri PulaparthiRamanjaneyulu. Both dignitaries expressed hope that the team would achieve victory and bring pride to Bhimavaram, urging players to strive with dedication while receiving strong encouragement from local sports enthusiasts. On this occasion, Sri S.V. Ranga Raju, Vice President SRKREC, and Dr. K.V. Muralikrishnam Raju, Principal SRKREC, conveyed gratitude for the honor of hosting the prestigious launch. Team captain Nitish Kumar Reddy emphasized that the APL would provide national-level recognition to Andhra Pradesh cricketers. The SRKREC management felicitated the captain along with Munish Varma and Hemant Kumar.





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SPORTS & GAMES



SRKR Announces Vedic Vision 2K25 Focusing on Al, Sports, and Health

The College hosted a grand technical festival, Vedic Vision 2K25, from August 4 to 14, focusing on sports and health innovations. The poster for the event was unveiled at a special program by Dr. M. Jagapati Raju, the Director, while Dr. K.V. Muralikrishnam Raju, the Principal, announced the details of the fest. Program Coordinator and Head of Physical Education Dr. P. Satyanarayana Raju explained that a ten-day boot camp would train students in applying Artificial Intelligence and Full Java Stack skills to develop innovative solutions in sports, health, and yoga. A continuous 24-hour hackathon was also scheduled from August 14 to 15, encouraging students to design impactful applications. Recalling the success of the previous year's competitions, where students from various engineering colleges across the state developed apps related to fitness and yoga, the organizers revealed that cash prizes up to Rs.35,000 would be awarded to winners. The event was jointly organized by the Dept. of Physical Education, CST, CSIT, and the College Event Organization Club, with participation from academic and administrative leaders.





SRKREC Launches Cricket Academy Initiative on National Sports Day

On the occasion of National Sports Day, Sri SRK Nishant Varma, Secretary cum Correspondent SRKREC, announced that a Cricket Academy would be established on the college grounds to nurture teams and encourage student participation in the sport. A large rally, organized under the leadership of the Dept. of Physical Education, was held on campus where athletes carried the national flag in honor of the day. Paying tribute to Major Dhyan Chand, Sri Nishant Varma called upon the youth to take inspiration from his legacy and strive to excel as sports professionals. Shuttle competitions were also conducted, and prizes were distributed to the winners. Dr. M. Jagapati Raju, Director SRKREC, Dr. K.V. Muralikrishnam Raju, Principal SRKREC, and Dr. P. Satyanarayana Raju, Physical Director, stated that the institution had been prioritizing sports over the past several years by conducting zonal, university-level, and state-level tournaments. Assistant Physical Director Dr. Ch. Harimohan, along with Sri G. Sarika, Sri Avinash, and others, actively participated in the event.





SRKREC





The Professor's Voice

Prof. Bh.V.N.Lakshmi

I walk among words as one walks through gardens, Gathering petals of thought in quiet hands. Each line I shape becomes a seed, Each seed a promise to bloom in young minds.

I am a woman, yet I carry many names— Mentor, dream-weaver, keeper of stories. In the hush of a classroom, my voice becomes A lantern, guiding others through shadows of doubt.

> Books are not walls but open skies; Poems are not verses but bridges of light. And in each learner's eye I see A reflection of tomorrow's dawn.

So let me teach not just grammar and prose, But the courage to speak, to question, to rise. For language is more than words on a page— It is the rhythm of freedom, The echo of hope, The song of becoming.

I Am an Engineer

Anonymous

I am an engineer born in the age of code and cloud, where a single idea, a single line of code, can flip the future upside down.

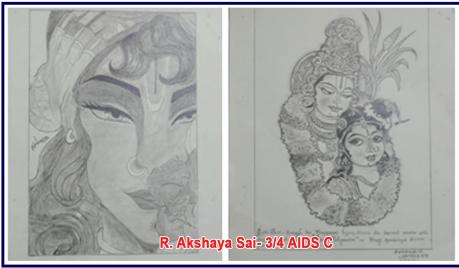
I don't just study problems— I break them, bend them, remix them into solutions that fit the world we live in.

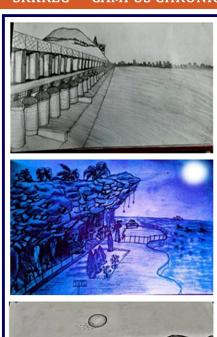
At hackathons, I find my tribe. Sleepless nights. Cups of coffee. Laptops glowing in the dark. And in that rush we build prototypes that breathe possibility.

I fail fast, but I rise faster. Every bug, every error, is just another step toward brilliance.

> Because I am Gen Z— I am an engineer. Not just building machines, but building hope, building change, building tomorrow—today.









E. Brahmendra, 1/4 AIML-A

















SRKREC MEDIASCAPE





ూకాన్ పోటీలలో సొసెటీకి ఉపయోగపడే ఇనో చేపన్, వెలుగు చూ



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Issue 2

చెత్త సేకరణకు రెండు ఆటోలు అందజేత





නිකාන්රට සාඒ ු ණිතී්, జිච්_ට **අ**ඩකු_දරස

ు పట్టణం, అ**ర్యాత్మికం, మ్యాస్ట్ టుడ్:** అండ్ర ప్రే బల్స్ లోగోను, జెల్స్ (మెస్ట్ కెమ్)ం ఉపసభావు



ప్లేస్మెంట్స్ డ్రైవ్ల్ 1,502 మంది ఎంపిక









ភ ក្នុស

MANAGE S



ఎస్ఆర్కేఆర్లో ముగిసిన ఎప్డిపి Talling of the same



ఓపెన్ జిమ్ కు ప్రారంభించిన

ఎమ్మెల్యే అంజిబాబు



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න්කික්ර්ට ఎస్ සරි පි සරි ණි සර්බා 4 තිරෙසි 14 කිරණ කි්ඩම් කිසබ් 2 ජ් 25!



సైబర్ క్రైమ్ నేరాల పట్ల యువత

ನಾತಿ

పవంచానికి సాంకేతిక నిషణులను అందించిన సునత భారత్ కె దక్కుతుంది 6,11,11,11 THE REAL PROPERTY.



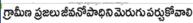














ఆంధ్రప



ఎస్ఆర్కేఆర్లో ఘనంగా స్వతంత్ర దినోత్సవ వేదుకలు



ఎస్ఆర్ కెఆర్ఐ కాలేజీలో ఆగస్సు 4 నుండి 14 వరకు බ්ඩ§් බසබ් 2 ද් 25... Nana a





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949 students of SRKR Engg College secure placements

EXPRESS NEWS SERVICE

Bibliomasum

AS many as 949 students from SRKR Engineering College have secured placements through campus drives held during the current academic year, according to College Service of the College Service of

Indian tech experts are around world: Collector

949 students of Bhimavaram engineering college land jobs

SRKREC

engineering college land jobs

As many as 949 students of SRKR Engineering
College at Bhinavaram in West Godavari district
have been selected through campus placement in
the current selected through according to the
college management. Addressing the media on
Tuesday, college secretary and correspondent S.
Ramakrishan Nishant Varma said salary packages
offered to the final year students range between
17.7 LPA to 73.5 LPA. College director M.
Jagapathi Babu, principal K.V. Muralikrishnam
Raju and training and placement cell dean K.R.
Satyamarayana said representatives from nearly
4 ST companies and 34 core group companies
4 ST companies and 34 core group companies
to students of the college management congranulated the students
who secured jobs and encouraged them to give







Bhimavaram Bulls logo, jersey unveiled

Engg faculty urged to broaden knowledge



Quantum tech semifinal on Sept 10 in Bhimavaram EXPRESS NEWS SERVICE garani announced. Students occasion. She said young peoform for young talent to show

from various colleges in the Go-ple must embrace innovation case the's skills, 'she said. droari districts will participate in the event. Strive to play a significant role in two stages—internal hacks

SIKKE Engineering College in in the event.

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SKRE Engineering College and look student driven innovat word minuted to the student of the hacketton aims to unregional semifinal. The top to unregional semifinal the top to unregional semifinal. The top to unregional semifinal the top to unr

the New Indian Express

'HAR GHAR TIRANGA' CAMPAIGN Collector exhorts youth to display patriotism

SRKR college to establish cricket academy

HANS NEWS SERVICE BRIDGESSHAM

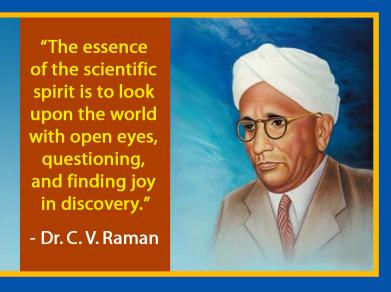
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Youth asked to utilise Quantum Technology inventions



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